

# BATTERY WAS DEAD

## 5 Children Die Before Help Comes

A substantial delay occurred before Meacham Park fire department fire departments answered a five-alarm for a blaze in which five children died Saturday night.

Official confirmation of the suspected delay came this week from St. Louis County Fire Marshal James J. Heibig.

Heibig found that the Meacham Park volunteer fire department was delayed on attempting to answer the fire on finding the pump-truck had a dead battery.

The firemen had to start the fire truck with cables connected to the battery in the auto of one of the volunteer firemen.

Dead as a result of the fire are the five children of Mr. and Mrs. Willie Hurst Sr., whose frame house at 209 Handy, was totally destroyed.

Trapped by the rapidly spreading flames were Willie Hurst Jr., 12; Helen, 10; Thomas, 8; Pearlina, 3 and Patricia, 11 months old.

3 OTHER CHILDREN The Hursts, who both survived the lethal blaze, have three other children, including Arthur Lee, 2, who was carried from the blazing house in the arms of his mother; and Gladys, 18 and Alby, 15.

The older girls were out at a dance when the fire broke out. Mr. and Mrs. Hurst were asleep in a front bedroom with the two-year-old boy, Arthur Lee, when the blaze broke out in the six-room house. Hurst is partially paralyzed in both arms.

Mrs. Hurst reported she was awakened by the screams of one of the trapped children, shortly after 10:30 at night. This woman snatched up the sleeping boys and climbed through the front window, suffering cuts on both arms.

Hurst escaped through a front door. Both parents, on realizing their children were trapped, tried to force their way back in.

(Continued on Page 4-A)

# The St. Louis Argus

VOL. 53—NO. 46 ST. LOUIS, MO., FRIDAY, JANUARY 22, 1965 16 PAGES—PRICE 15c

## The Governor's Budget

# \$100,000 Is Urged For Mo. Rights Commission



IT'S A GIRL-COTT—Two of the attractive models who participated in the St. Louis show that opened at the Coliseum, rather than in front of the Scholley Building, because of an official ban on midtown demonstrations.

In one week the "Lena" Show starring Miss Lena Horne in a spectacular. The demonstration was held at the Coliseum, rather than in front of the Scholley Building, because of an official ban on midtown demonstrations.

## Dr. Dreer Will Serve Colleges

A retired Harris Teachers College professor has been selected as a visiting professor at MacMurray College. Dr. Dreer will serve as visiting professor of rhetoric. It was announced by Gordon E. Nicholson, president of the University of Chicago and two M. A. degrees from Virginia Theological Seminary. Dr. Dreer is also a member of Phi Beta Kappa.

## NNPA Meeting Tickets Available For Gov. Collins' Address

There are still tickets available for the opening day banquet of the Mid-Winter Workshop of the National Newspaper Publishers Association next Thursday at the Sheraton-Jefferson hotel. The banquet will be addressed by Gov. Leroy Collins, director of the U. S. Community Relations Service to the Civil Rights Act of 1964.

## Lincoln U. At Bottom Of Request

JEFFERSON CITY—Governor Warren E. Hearnes submitted his budget to the legislature last week, and included an appropriation that would give the Missouri Human Rights Commission more than four times its present budget.

The Missouri Human Rights Commission received a budget appropriation of only \$48,000 for the year 1965-66, under Governor Dalton's administration.

## See Storefronts as Basis Of Church Expansion

BUCK HILL FALLS, Pa. — A strategy for church extension on a racially integrated basis in Philadelphia, Pa. CHURCH EXTENSION. Fletcher, who is the director of church extension for the Central (Negro) Jurisdiction, offered several suggestions for integrating church extension in Northeast and North Central cities and towns. It is in these areas of the country, where Negro and white (regional) conferences have been or are to be merged into existing white Methodist conferences.

## 2 Officers Rescue Two Children From Flames

Two off-duty policemen rushed into a burning house on St. Louis avenue and rescued two children and a dog.

The heroes are Patrolmen Ben Lambie and Carl Jacobson, assigned to the 7th district. Both were overcome by smoke and rushed to Homer G. Phillips found shortly before midnight. Both officers jumped from the auto.

Patrolman Lambie ran to the corner and turned in the front of a police call box on the corner, while Patrolman Jacobson ran to the house. Both officers knelt in the front of the house and searched over the boy, immediately on gaining entrance.

Patrolman Jacobson crawled in through the dense smoke, found three boys and a dog, and then crawled with the child to the door.

When the officers stepped the outdoors, they were informed by some persons in a rapidly gathering crowd, that some more children were trapped in the basement of the house.

Patrolmen Jacobson and Lambie kicked in the basement door, but found only — a small dog, which they carried back to the street. Four children in the family had managed to flee to safety.

By this time, firemen had arrived, and they searched the mother, Mrs. Doris Pippins, who had left the house for a short time, to take her sister to work.

The assistant director of the St. Louis Zoo feels that the placing of an employee without regard to seniority in a job is a decision for himself alone.

Henry Forester made this statement to the St. Louis Argus this week in discussing his reason for resigning Ray Fisher as chief keeper in the Zoo. Mr. Forester is in the Anatole leaving, Foster is in the Anatole leaving, Foster is in the Anatole leaving.

Valmont Jones of 4739 Olive Hillway avenue, who allegedly has seniority over Fisher. According to reports, Jones and Forester went to work at about the same time. When the chief keeper left, Jones felt that he should have been given the assignment.



JAY R. SHILLING



LENNIS V. COLEMAN

## Open House To Feature Staff Reception Sun.

A reception for two staff persons who have been recently employed at Page Park Branch YMCA will be held Sunday, Jan. 24 from 4 p.m. to 6 p.m. as part of Page Park Branch YMCA's Open House.

They are Jay R. Shilling, high school age youth director and Lennis V. Coleman, physical director and families.

Shilling is a native of Westfield, Mass. He received his Bachelor of Science degree in physical education at Springfield College (Massachusetts) and his masters degree in social group work at Ohio State University, June 1964. Shilling supervises and trains volunteer leaders for the 25 high school age youth clubs at Page Park. In addition he gives leadership in the Summer Adventure program, Leaders club and other phases of the program.

(Continued on Page 4-A)

## Tax Liens Filed On Candidate

A Democratic candidate for the St. Louis Board of Aldermen is facing action by the U. S. Department of Internal Revenue for taxable monies on income.

The candidate has filed tax liens against Eugene (Tink) Bradley for \$243.33.

Bradley, who resides at 3900 Over, has 21 liens against the property of the candidate.

Bradley is past president of the Lincoln University Alumni Association and a former manager of Wendell Peffert Homes.

He has the endorsement of the Regular Democratic Organization of which Benjamin Goins is committee man and Mrs. Jacqueline Butler is committee woman.

In other developments among Aldermen candidates have been filed against Aldermen Albert Villa in the Eleventh Ward and William F. Smith of the Right-wing. Smith is competing for two Democratic spots not live in their respective wards.

(Continued on Page 4-A)

This is The 2750th Consecutive Issue of The St. Louis Argus

## Violators Sign Pact With State

The Missouri Commission on Human Rights this week reported that 9 Missouri businessmen accused of illegal racial discrimination had signed written pledges to obey the law.

Flitigbon had referred a number of complaints to the state agency under an informal arrangement whereby the State Commission tries to obtain voluntary compliance with the federal law through negotiations even though there is no enforceable state public accommodations law.

The report of the state agency executive noted that as of the end of December, the Commission had investigated 12 complaints. The letter said that while the Commission had placed primary emphasis on obtaining voluntary compliance rather than proof of past violation, the investigations did indicate that 8 of the establishments appeared to have been in violation of the law at the time of the original complaint.

As to the others no determination was made. Of the 15 establishments contacted 12 agreed to comply with the law in the future. Including the 9 who signed a written pledge to obey the law.

One establishment had closed down for reasons unknown and one appeared not to be covered by the law. As to the "not covered" establishment the Commission later said that it was included in the 15 establishments.

But, he approved an appropriation which would give Lincoln University the smallest amount of money of any of the seven state colleges.

The Missouri Human Rights Commission received a budget appropriation of only \$48,000 for the year 1965-66, under Governor Dalton's administration.

The newly-elected Governor also filed a supplementary appropriation which would allow \$14,879 to be added to present funds of the Rights Commission for the last six months of this fiscal year.

The monetary increase will allow the Rights Commission to increase its staff from two to five persons, immediately and to a 10-man staff for the next fiscal year.

In the breakdown of funds requested by Governor Hearnes for the state colleges, of course the University of Missouri, with its several branches and near 20,000 enrollment, got the largest appropriation, \$73,326,548.

(Continued on Page 4-A)

# teens 'nd tweens



By NITA

While again? Yes, that comes up again and you're the busy to sign up for activities to make the most of "happy laughing" days. You can't get the same old, same old routine every evening. I took him out last Wednesday for a "frank" and a "cheese" at the new ST. LOUIS SWIMMING.

... loves outstanding talent and will work extraordinarily hard to make you a successful swimmer. He is a coach and an athlete. With precisely an enthusiasm I had accompanied my Mom and Dad, and Grand, Ann Marie. My Mom, who was participating for 10th birthday, and had written down for what I thought would be a really full evening. I only knew that I was going to a delightful party to be held in one of my favorite restaurants. After the performance, I only knew that I was well rewarded.

... This, my life and let it be remembered, Lord, to the... I had accompanied my Mom and Dad, and Grand, Ann Marie. My Mom, who was participating for 10th birthday, and had written down for what I thought would be a really full evening. I only knew that I was going to a delightful party to be held in one of my favorite restaurants. After the performance, I only knew that I was well rewarded.

## Mr. DeCarrolla, the organizer...

... Mr. DeCarrolla, the organizer... I had accompanied my Mom and Dad, and Grand, Ann Marie. My Mom, who was participating for 10th birthday, and had written down for what I thought would be a really full evening. I only knew that I was going to a delightful party to be held in one of my favorite restaurants. After the performance, I only knew that I was well rewarded.

## National Alpha President Visits Epsilon Chapter

A former St. Louisian in Victorian High School graduate, who is now a college graduate and national president of the Epsilon Chapter in the country, returned to his native city last week. Dr. Edward H. Newman, president of the St. Louis Chapter of the Alpha Phi Alpha Fraternity, Inc., visited the Epsilon Chapter at its regular meeting of December 20th and in the presence of the members of the Epsilon Chapter, he presented a letter of appreciation to the members of the Epsilon Chapter for their contribution to the cause of the Epsilon Chapter.

## Group Seeks Fare Reduction For Aged Area Residents

It was announced recently that major reductions in bus fares, during off peak hours, for retirees on Social Security or similar pension in the first goal of the newly organized Older Adult Special Service Committee of Greater St. Louis.

... The committee, which helps him develop as a person, plan, realizing his maturity, to be what we call "a man of his own time." It is in his life and work that he gets to know the man and his life. It is in his life and work that he gets to know the man and his life. It is in his life and work that he gets to know the man and his life.

... In a recent decision concerning the tax-free status of the St. Louis Development Agency, Attorney General Thomas Eagleton pointed out that the operation of the transit system, "is a public purpose which is for the well-being of the inhabitants of the district." In light of this public nature of the Agency, the need for it to live up to its responsibilities to all people was singled out and highlighted by the Eagleton opinion.

... Chairman's president already... A number of cities, including Detroit, Los Angeles and Cleveland have already instituted similar programs. Local, Active Enterprises and Youth Stadium among others offer reduced rates to retirees. This type of reduction has not resulted in a loss of income, on the contrary it has operated to the mutual benefit of both parties. A reduced transportation charge is calculated to produce the same beneficial result.

# GRAND OPENING!

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**SPANISH BAR** REG. 43¢ 33¢

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**CHERRY PIE** REG. 49¢ 39¢

Made with Mortuary Cream (the juicy kind!)

Luncheon Meat Right 3 1/2-lb. \$1.00

Colonial Sugar Special Sale 10 lb. 99¢

Sultana FREE STONE Peaches 3 21-oz. 89¢

Pure Mayonnaise ANH PAGE 2-qt. 55¢

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Mix 'n' Match

CHEERIN NOODLE CREAMY BEAN CREAM OF MUSHROOM VEGETABLE BEEP

6 10 1/2-oz. Tins \$1.00

Miller Saltines 2 1/2-lb. 45¢

Campbell's Veg. or Vegetarian Vegetable Soup 7 10 1/2-oz. Tins \$1.00

Tomato Soup Campbell's Condensed 9 10 1/2-oz. Tins \$1.00

Great Northern Beans 2 - 25¢

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Pick the roast that's sure to please and for sure it's a "Super-Right" roast... sold only at A&P stores!

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Ground Beef "Super-Right" in 3 Lb. Pkg. or More - 49¢

Ground Beef "Super-Right" in 3 Lb. Pkg. or More - 53¢

Beef Arm Roast Bone In - 59¢

Plate Boiling Beef For Sauce - 10¢

Cooked Ham "Super-Right" Ham Pattern - 39¢

Photo courtesy of A&P, January 21, 1965



HUBERT WILLIAMS

## Sumner High Grad Is Req. Supply Officer

Hubert Williams is a Supply Requirements Officer in the Overhaul, Modification and Programs Branch, Directorate of Materiel, U. S. Army Aviation Materiel Command (AVCOM), St. Louis, Missouri. His duties include developing uniform application of the uniform application of the overhaul modification program, reviewing budget estimates for compliance with procedures, analyzing cost and accomplishing reports and determining requirements for new and/or changes in procedures for affected work units in the Army aircraft overhaul program. He has served in his position for 2 1/2 years. He formerly was a Benefits and Services Assistant, for Employee Welfare for two years at AVCOM. In that capacity, he participated in carrying out established fund-raising and other contributor drives, and wrote material for bulletins and other publications to publicize command activities in those drives. Earlier, he was a Supply Commodity Management Officer at AVCOM for three years, conducting research to obtain information for identifying, substituting and pricing supply items. Before coming to AVCOM, he was a Claims Examiner for five years at the U. S. Army Finance Center, St. Louis, Missouri. He has



THE 51ST ANNUAL MEETING of the Association of American Colleges was the occasion that attracted college presidents from around the country. Eight of those present were Alpha Phi Alpha men. Two of them are pictured above with National Housing Chairman, William M. Alexander, who is a life member of the Episcopalian Lambda Chapter and an active local civic figure. To the

left is the new National Alpha President, Dr. Lionel H. Newsome, a graduate of Vashon High School. To the right is Dr. T. Winston Cole, president of Wiley College in Marshall, Texas, who is the immediate past-president. Dr. Newsome heads, Barbara Scotia College in Concord, North Carolina.

been a Federal employee for 18 years.

Williams attended Sumner High School, St. Louis, Missouri. He left school in 1942 to enlist in the U. S. Navy. He attended the U. S. Naval Training School at Hampton, Virginia, completing the Electrician's course in 1943. He served four years in the Navy as Electrician's Mate, being stationed at the Philadelphia Navy Yard, and overseas at Honolulu, Hawaii. Williams attends Saint James AME Church, and resides at 4533, Etnbank Avenue, St. Louis, Missouri.

## Poro Social Club Entertains Guest

The Poro Social Club will meet at the home of Mrs. Louise Jones, 3578 Marritt Ave., Sunday, January 17 for their first meeting of the new year.

Mrs. Estella Perkins was the recipient of a beautiful gift from the club for being the most popular hostess for 1964. Twenty-one members responded to the roll call.

The Four Seasons Tea will be held at the Wohl Center, May

2, 1965 from 3 to 5 p.m. Several club members attended the Poro graduation exercises at Wayman Temple and the students' banquet at the home of

## GAINED WEIGHT

For years, I had been going to doctors in an effort to gain weight, but to no avail. I tried taking one kind of medicine after another. No improvement. My mother suggested we try a Chiropractor. Soon after starting chiropractic, I started to gain weight. Now I have gained 14 pounds and feel much better.

(Signed) P.G.

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- Mix in a 9-in. bowl 1 cup firmly packed Brown Sugar, 1 Tablesp. Flour, 1 Tablesp. Pumpkin Pie Spice.
- Add and stir until smooth 1-lb. can Pumpkin (2 cups), 1 1/2 cups PET Evaporated Milk (1-1/2 cans), 1 Egg, slightly beaten, and 1/4 teasp. Salt.
- Four mixture into 9-inch ungreased Pastry Crust. Bake in 375 oven (high moderate) 50 to 55 minutes, or until knife inserted 2 inches from edge comes out clean. Serve warm or cold.



ROSEBUD GAINES

Hairstyling in Its Entirety, will be the theme of the Western Central Regional of the National Beauty Chautauque—Inc., which will be held at the Sheraton-Jefferson Hotel here, Feb. 14, 15, 16. Exhibits of the nation's top stylists, manufacturers and dealers with demonstrators and legislators engaging in the country's finest program. St. Louis' own Rosebud Gaines, noted hairstylist, will be the guest artist. Miss Gaines, who has been cited many times for her marvelous contributions to the beauty industry, possesses a wonderful background of knowledge and experience, not to mention being owner and director of the business.

Mrs. Jas. D. Austin, 5175 Cabanne Place.

## Personal Property Tax Forms Mailed

Personal Property Tax Forms for the 1965 assessments have been mailed to some 225,000 individuals and business concerns in St. Louis, City Assessor Joseph P. Seatrie announced.

The number of forms being mailed is slightly in excess of last year's tax bills that were mailed, numbering 215,000.

Tangible personal property tax forms must be filled out and returned to the Assessor's Office, Room 114 City Hall, by April 1.

Returns must cover all personal property owned or controlled by taxpayers and residents of the City on January 1, 1965 and will be the basis for tax bills to be mailed next November and due December 31.

Failure to receive a blank form, Seatrie emphasized, does not absolve a property owner from paying a tax on his personal property and failure to fill out and return the form by the April

deadline makes the property owner subject under the provisions of the law, of a doubling of the assessment.

Seatrie urged that any taxpayers who have not received the new forms or who have not previously filed, should notify his Office by mail or phone to assure themselves of avoiding penalties.

He also recommended that taxpayers desiring assistance in filling out returns apply at his Office, where clerks will provide necessary aid. The Office of the Assessor is open from 9:00 a.m. to 5 p.m. Monday through Friday and from 9:00 a.m. to 12 noon Saturdays.

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U.S. Govt. Insp. CHITTERLINGS	\$2.11	In Our Grade A Dept., 1st Class FRESH PORK CHOPS	33c
10-lb. Pail		In Our Grade A Dept. FRESH BULK	3 lbs. 99c
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By the case 18-1/2 lbs. 18-1/2	29c	W and G FRESH WHITING	1/2 lb. 69c

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Limit 2 cans with \$2.00 or more additional food purchase.

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One Man's Journal
BY HOWARD B. WOODS
Mr. Woods' Column Will Be Resumed Next Week

Small Business Workshop Slated

The Small Business Administration is offering this one-day workshop for prospective business owners on Wednesday, Feb. 3. This workshop will last from 9 A.M. to 4 P.M. and will be for those people who are interested in going into business or who have recently gone into business for themselves. No fee will be charged for this workshop.

Mayor Names New Commissioner

The appointment of Kurt Landberg, architect, as a member of the City Plan Commission by Mayor Raymond M. Tucker was announced recently.

Open House

Coleman received his master's degree in Physical Education at Springfield College (Massachusetts) and has done further study at Indiana University and the University of Tennessee.

Applications Open For GS-9 Position

The FEA Board of U. S. Civil Service Examiners has announced today that applications are being accepted for Title 5, Representative GS-9. Five years of specific experience in collection and servicing activities of home improvement and/or consumer loans is needed to qualify for eligibility.

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Services For Fire Victims

Funeral services for a 19-year-old son of Mrs. J. W. Smith were held Tuesday afternoon at the R. B. Kosco Mortuary. Brenda Robinson, who lived at 5229 Kensington, was buried in Washington Park cemetery. She was one of two patients killed in the five-alarm blaze which swept the hospital, located at 4400 Arsenal, Thursday night. Also dead was Mrs. Ruth Lucas, wife of 9th district Capt. Elmer Lucas, 4988 Olive.

Y Rezoning Bill Is Not Nat Rivers

Nat Rivers, Democratic alderman of the 26th Ward filed a bill to amend the city charter to remove the property adjacent to the Page Park YMCA residential for commercial. He was picked by Alderman William L. Clay's organization to replace Clay on the board, did vote to override the Mayor's veto of the measure.

Officers Play Stork On Call

Two 4th district police officers played stork in delivering a newborn baby boy to an expectant mother in the Igo-Fruit housing project, early Thursday morning. The hilarious officers who literally rose to the occasion are Patrolmen Wilbert Mosby and Warren Williams. They responded to a police call for aid at 2141 Division.

Gov. Collins

As director of the Community Relations Service, which is the major job-eme agency in the War for Peace and Compliance with the 1964-65 S. Civil Rights Act, he is former chairman of the National Governors and Southern Governors' Conferences. He is a former promotion director of the Chicago Daily Defender, EEO, Jet and other magazines. He is a member of the Business and Professional Advisory Council to the Bureau of Labor Statistics, U. S. Department of Labor.

5 Children

By the time the blazing house, but was forced back by flames. A neighbor, who evidently first called the Meacham Park fire department, then called the nearby Kirkwood and Crestwood fire departments. Kirkwood Fire Chief entered the still blazing house, on his arrival and ordered out the trapped bodies of three of the helpless children. Willis Jr., Pearlina and Thomas. The other two children were recovered after the flames were extinguished. Mr. and Mrs. Huret were both taken to St. Joseph's Hospital, in Kirkwood, where Huret was treated for burns on 36 percent of his body and Mrs. Huret treated for burns and cuts on her arms. Huret's condition has since worsened with the father now reported in serious condition.

DUAL MINISTRY

In other suggestions, Fletcher recommended a "1. Increase of integrated churches with a dual ministry, a Negro and a white church. The Negro minister should sometimes be the chief pastor. 2. The turning over of church property to Methodists who live within the neighborhood, without regard to race or national background. 3. Because of the composition of some new neighborhoods, it may be necessary to develop racial or nationality churches."

Violators

Part of the Commission report is attached, with the names of the establishments involved, deleted in accord with Commission policy. The Commission's report also indicated that one restaurant had been maintaining separate lunch counters for whites and Negroes with separate entrances labeled white and colored and that the proprietor of this establishment had painted over the signs and signed a pledge of compliance in response to Commission request. In releasing the report, Robertson indicated that he was reporting on only some of the complaints which had been received since the passage of the Federal law. He said: "We have received 25 such complaints, but have only had time to investigate those 15 as of this moment. We're very pleased with the compliance which we have been able to obtain. Missourians have and we are pleased to see ways been law abiding citizens they continue to be."

Plaintiff OF CITIES

The problem of churning in city-suburban sprawl in the Northside was the subject of a report by the Rev. Albert A. Adams, director of church extension for the 13-state Northeast Jurisdiction (Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Pennsylvania, Delaware, Maryland and West Virginia, plus the District of Columbia). Adams said that during the 1964-65 quadrennium, Methodists in the Northeast should purchase 23 sites for new congregations at an estimated cost of \$1,500,000 and that 435 existing churches should be expanded and improved.

ADVANCED HAIRSTYLING CLASS

Mrs. Frankie Pettus Peery, a member of the Teachers Educational Council, which is a division of the National Association of Cosmetology Schools, Inc., is instructing Advanced Hair Styling at the Bath Pavilion, 4th St. of Cosmetology. Mrs. Peery attended Lincoln University, Jefferson City, Mo. She is also a member of the National Beauty Designers Guild, a division of the National Beauty Culturists League, Inc. She has a Masters Degree from the Methodist and Director of Continental System of Advance Hair Design, Glendale, Calif. Mrs. Peery has worked for 20 years in hair styling for several well known salons throughout the United States.

AMERICA'S #1 SELLING SCOTLAND'S BEST DISTILLED PURE MALT SCOTCH WHISKY

GUINNESS EXTRA BLENDED PURE MALT SCOTCH WHISKY
THE QUALITY SCOTCH WHISKY FROM DISTILLATION
REGAL INCOME TAX SERVICE \$300 AND UP BOTH FEDERAL AND STATE
1325 N. GRAND PH. 1-7138
OPEN 9 A.M. TO 7 P.M. 2914 N. UNION 10 A.M. TO 9 P.M. SAT. AND SUN. 10 A.M. TO 5 P.M.

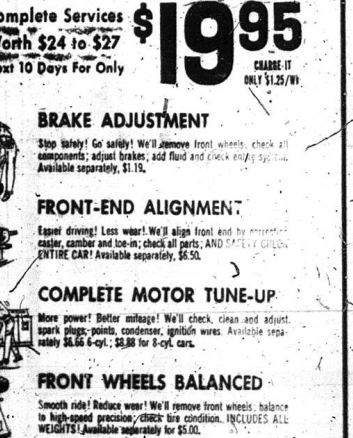
Plaintiff OF CITIES

Part of the Commission report is attached, with the names of the establishments involved, deleted in accord with Commission policy. The Commission's report also indicated that one restaurant had been maintaining separate lunch counters for whites and Negroes with separate entrances labeled white and colored and that the proprietor of this establishment had painted over the signs and signed a pledge of compliance in response to Commission request. In releasing the report, Robertson indicated that he was reporting on only some of the complaints which had been received since the passage of the Federal law. He said: "We have received 25 such complaints, but have only had time to investigate those 15 as of this moment. We're very pleased with the compliance which we have been able to obtain. Missourians have and we are pleased to see ways been law abiding citizens they continue to be."

GOOD YEAR YEAR-END SERVICE SALE
Package Includes Everything Every Car Needs Twice-A-Year
6 Complete Services \$19.95 Worth \$24 to \$27 (Next 10 Days For Only)
BRAKE ADJUSTMENT
FRONT-END ALIGNMENT
COMPLETE MOTOR TUNE-UP
FRONT WHEELS BALANCED
RADIATOR FLUSH & REFill
REPACK WHEEL BEARINGS

IS YOUR TRANSMISSION SLIPPING?
AUTOMATIC TRANSMISSION BAND ADJUSTMENT SPECIAL
YOU GET:
1. Band adjusted before and after adjustment!
2. Fluid added if needed
3. Filter changed if needed
4. Full transmission flush & change
\$349
WATCH FOR OPENING OF OUR NEW STORE AT 450 N. HIGHWAY 140 IN FLORISSANT
GOOD YEAR SERVICE STORES

MOUNTAIN DEW IS LEGAL TODAY IN ST. LOU
I'll tickle yore innards. Sip sum 'n see!
NO LEGAL AGE LIMIT REQUIRED
Ya-Hoo MOUNTAIN DEW
A DELICIOUS NEW SOFT DRINK!

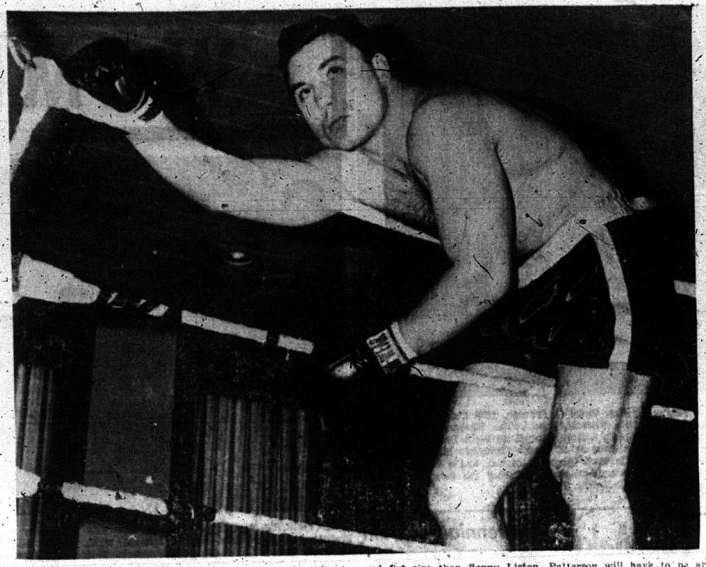


IS YOUR TRANSMISSION SLIPPING?
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\$349
WATCH FOR OPENING OF OUR NEW STORE AT 450 N. HIGHWAY 140 IN FLORISSANT
GOOD YEAR SERVICE STORES



GIBBIE MEEK'S LEG AMPUTATED

Gibbie Meek, for the past 3 years serving as receptionist at the Veterans Administration (4th & Pine), had his right leg amputated last Thursday evening...



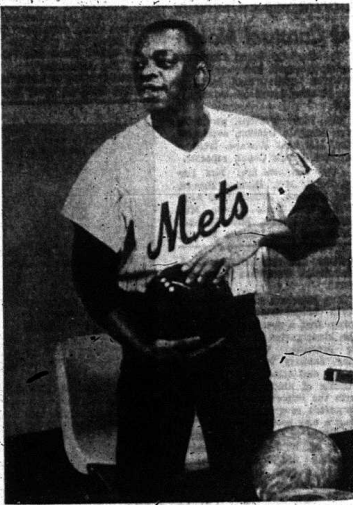
Lou Thez To Defend Title Here Friday

Lou Thez, former St. Louisan now residing in Phoenix, Arizona, holds the heavyweight wrestling title for the sixth time...

Ski Films Can Be Had By Request

NEW YORK—Over 150 clubs and ski organizations in 50 states have requested screenings of the film "American Ski Techniques"...

PATTERSON IN FOR SURPRISE: Stocky is the word that describes George Chivalvo's looks but the tale of the tape says it's just ain't so.



119 To Graduate In Vashon High Ceremony

The 75th graduating class of the Vashon High School will hold its commencement program in the school auditorium on Monday night, January 25, at 8 p.m.

Challenge Billiards On KPLR-TV Sun.

Top Billiards stars will be seen in a new TV sports presentation, CHALLENGE BILLIARDS, broadcast Sunday at 12:30 p.m.

Al Jackson, pitching star of the New York Mets baseball team, warms up for the fourth annual Base/Bowl Tournament scheduled at AMPF...

Iron welcomed the recruits to the ranks of active police officers, and awarded the men their diplomas.

33rd Year of Serving the People of St. Louis Fitzsimmons Coal & Hauling Co.

416 S. COMPTON AVE. TOP QUALITY COALS. All Grades. All Sizes. ASK ABOUT OUR "BUDGET PLAN"

COMPLETE WINTER TIRE PACKAGE DEAL



2 NEW CAR WHEELS INCLUDED WITH PURCHASE OF 2 GENERAL KRAFTREADS 1/2 NEW TIRE COST!

Police Academy Graduates 8

Eight police recruits have graduated Friday evening in ceremonies at the Police Academy.

READY RITER 39c Med. Plus. Et. Plus Points SPECIAL SCHOOL PEN Great Ink Supply—Colors SEE AND MOVE WHERE!

EXCHANGE TRANSMISSION REFINANCING! 12 LOW DOWN MONTHS PAYMENT \$125 MINIMUM NO BREAK-IN—IT'S READY TO GO!

LIPIC'S THE BIRTH HOUSE OF ST. LOUIS! LACK FROST SAYS: ALL Cars Inside HEATED SHOWROOM SHOP FOR YOUR USED CAR IN COMFORT AT THOMS

IMPORTANT! DON'T BREAK THE SEAL

plus FREE MOUNTING FREE ALIGNMENT CHECK JUST PAY \$5.00 DOWN

GENERAL TIRE FREE PICK-UP & DELIVERY YOU BUY OUR TIRES—WE'LL BUY YOUR TERMS

See or Call Arthur White Salesman 1015 N. GRAND IE. 2-4400

CONSOLIDATE YOUR DEBTS BORROW \$1000 to \$50,000 ON 1st, 2nd, 3rd Month Mortgages RELIABLE INVESTORS GROUP, Inc.

THOMS PONTIAC TEMPEST MANY MORE FINE ONE-OWNER CARS TO CHOOSE FROM 5200 DELMAR Just East of Union FO. 1-4808

# nancy garrett's chit chat

FO. 7-1614

This year's inauguration was seen by millions of people over television and heard by millions more on radio. After a strenuous campaign in which Lyndon B. Johnson was the victor, many thousands more were actual spectators at the White House, on the parade route and at the inaugural festivities throughout the country.

The present inauguration differs greatly from that first one when George Washington took the oath of office. There were no campaign speeches, the tour across the states was unknown (and virtually impossible in those days) and there were no political opponents. George Washington was the unanimous choice of the Electoral College in 1789. He was an esteemed war hero and often described as "balanced rather than brilliant, he commanded men by strength of character rather than by the arts of the politician."

Actually, historians suspect that General Washington would have much preferred to remain at his quiet Mount Vernon home rather than in the turmoil of the political arena. In fact, he in no way encouraged his election to the office, but he was chosen all the same.

Imagine then—this triumphal procession which was a tedious journey from Mount Vernon to New York City; the temporary capital; even then, this was a big event for the people. He held and heard waving cannons, pealing bells, flower and music bands singing and shouting citizens. As you have probably discerned, the inaugural day was not January 20 but April 30 and there on a crowded balcony overlooking Wall Street, he solemnly and somewhat nervously took the oath of office.

The political structure was much more simple then. There were three department heads; Secretary of State Thomas Jefferson; Secretary of the Treasury, Alexander Hamilton; and Secretary of War, Henry Knox. There were also known as cabinet officers. There were also, namely: Secretary of the Navy, Postmaster General, Secretary of Agriculture, Commerce and Labor (eventually divided) and within our lifetime, Secretary of Defense and Secretary of Health, Education, and Welfare.

One hundred and seventy-six years separates the inaugurations of President Washington and President Johnson, but the event remains always an exciting one.

### HERE AND THERE

Speaking of inaugurations, the one in Jefferson City was the most sparkling one ever. Marise Todd was the guest of DeVerne Calloway. Next week we'll try to have some first-hand news from the State Capital.

Receiving one of the Glee-Democrat Women of Achievement Awards on Monday at the luncheon honoring them was Dr. Ruth M. Harris. Dr. Harris, formerly the President of Stowe Teachers' College, received her award for her long career in the area of Youth Dedication. Currently, she is president of the Missouri Association of Teacher Educators. Certainly in her years of administration at Stowe, she introduced to hundreds of young men and women a dignified and cultural atmosphere. The assembly programs, brought frequently to the student body and the community, were responsible for bringing a variety of well-known and known talents in every field to St. Louis—a gift to this area that has never been filled. There was a host of persons present at the noon luncheon to wish her well, among them her sister, Mrs. Guy P. Curtis (Josephine) of South Bend, Indiana.

### ENTERTAINING

Despite the blowing snow drifts and quickly falling temperatures, there were thousands of people up and about this weekend at the Annual Twentieth Century Club weekend which involves both St. Louisians and Chicagoans.

Their Annual Formal Dance was held on Friday evening in the Khorassan Room of the Chase Park Plaza. The "strictly formal" on the invitation meant just that. Both the gentlemen were resplendent in tulle and the ladies in ball gowns of every description. George Hudson's Orchestra was on the bandstand with their usual fine performance, making dancing most appealing. Around midnight, Aquin Wright stepped to the microphone to thank the M.C. for the introductions that are always a feature of the dance. From the Green Donkey's Club were presented Lester Woodard, president, and members George Winston, Claude Hamilton, Joe Burleson, Charles Payne, Dr. Herman James, and Dr. Thomas C. Timman. Ladies were Helen Thuesdte, president; Clara Anthony, Alberta Smith, Thelma Mae Rhone, The male counterparts—the Jugs—were John Thuesdte, president; Hillard Rhoads, Mr. Rhoads counterpart; and the hostesses—Dorothy Twentieth Century affairs since 1939. Willie Davis, Squigie Adams, Edward Anthony, and Sam Kocourek. There was a special presentation a plaque for the Twentieth Century Club rooms in honor of the 25th Annual Light. Also standing amid applause were the "May Day" girls including Jane Fricklin, Johnny McNary, Jaunita Hinn, Theresa Steed and their Sweetheart—Riley Harper. The Hattiesburg Couple Club was present in Art Huffman, president; Bertha Huff, Mrs. and Mrs. Harold McDermann and Bill Ewing, Messars. McDermann. Events of the weekend also include the Chicago-Midwestern Club, standing when the Exclusive Chicks were called. There were Mary Carler, Audrey Morague, Ezzetta, Whitfield and Louise Thurman. Then there were Les Marices—Inchiding Louis Kijik, Hanna, president; William Fricklin, Mr. and Mrs. Frank Williams, Mr. and Mrs. Edward Anthony, John Marshall, Eloise Davis, Legartha Williams, and Mr. and Mrs. Thomas Ritter. The rest: stepping came, however, when the Twentieth Century gentlemen stepped forward, individually, with their hats, canes, and white gloves and a special walk that included stunts at certain tables where they received a standing ovation. Coming forth were members Jesse Jacobs, Willie Davis, Louis Mason, Douglas Jackson, George Mathews, Torrey Scott, Bernard Mason, and officer Clifford Brown-Samuel Gholston, John Brown, Ollie Franklin-James Taylor, Benjamin Spruill, Andrew Freeman, Edward Hamilton, Tommie Davis, Jr. and President Lawrence Wisdom, who had the pleasure of accepting Miss 20th Century, Frances Hattie, who was escorted to Barnett through the flower and greenery adorned trellis around the dance floor. As guests left, following moon dancing, for breakfast in the hotel's dining room or more partying in the various hotel suites, the 20th Century Club lived up to the motto: "A Dance with a Purpose."

Saturday, the many in and out-of-town guests attended a Champagne Sip and Cocktail Party held in the afternoon at the 20th Century Club, room on the 20th floor. A party which was a special preview of entertainment. Earlier that day, Ollie and Virginia Franklin hosted a brunch for many of the Chicago visitors that lasted well into the afternoon.

Miss Dorothy, who has been visiting with her family and friends since Christmas Eve, has been the recipient of many courtesies during her visit. She was the guest along with others, for New Year's Eve at the homes of Pearl Lanning and Margaret Hanson. One of the guests at her favorite of her favorite, Mrs. Anne Anderson, Miss Anne Hanson, whose Lisa Hanson entertained her "Little Class in a Corner" (her Sunday School class for many years at Central Baptist Church). Miss Oswald was a special guest. They had coffee Friday night at the home of Mrs. Bessie Bennett. The following was her hostess at the Women of Achievement Luncheon on Monday afternoon and Cynthia Williams will be her guest on Saturday. Mrs. Fricklin will be her guest on Friday. Mrs. Fricklin will be her guest on Friday. Mrs. Fricklin will be her guest on Friday.

**PATTY LUDWIG**, 6-year-old daughter of Mr. and Mrs. Alfred Ludwig, 6404 Bancroft, who is making a good recovery from a severe birth defect, tells March of Dimes leaders about her treatment program during a recent meeting. From left: Mrs. Harry J. Nailing, 1762 Anderson, captain of St. Engelbert School; Mrs. Marzette Douglas, 4831 Beesie, co-captain of St. Engelbert School, and

Mrs. Virgil C. Johnson, 1829 Coleman, captain of St. Theresa School. The Mothers' March fights birth defects through its Birth Defects Treatment Center at St. Louis Children's Hospital, care at Cardinal Glennon Hospital, and a nationwide research program, including the Salk Institute for Biological Studies.

## Grace Bumbry To Make Exclusive Appearance

Grace Bumbry, St. Louis born mezzo-soprano, who has become an internationally acclaimed opera star since she left St. Louis a few years ago, will make an exclusive appearance here February 28 at the American Theater, according to plans made January 18, by representatives of the Opera Theater of St. Louis and the New Music Circle, which has other community leaders at the home of Miss Floyla McCreeth, 55 Maryland Plaza.

Miss Bumbry's concert, her first here since she opened the St. Louis Symphony season three years ago, will be part of a national tour presented by Sol Hurok which began Jan. 15 at Chicago, will be her only appearance at St. Louis during the city's Bicentennial celebration.

Mrs. William R. Bascom, chairman of the joint event, said that tickets ranging in price from \$5 to \$1 will go on sale Monday, January 18, at all Famous-Barr branch stores, as well as at the Three Arts Shop, Block Book Store and Burdick Bookstore. Mail orders may be sent to the Office of Performing Arts, Washington University, St. Louis 30.

## New Youth Center Opens For Teenagers Here

Saturday evening, the 16th of January, a dance was held. One hundred youngsters came to the opening of the Bates Area Youth Center.

The Bates Area Youth Center, 2509 N. Spring, is a newly organized, non-profit, community center located in an impassioned area of St. Louis city which has one of the highest rates of juvenile delinquency. The center has 10 youngsters in the neighborhood between 15 and 18 years of age and of several adults active in the City Rights movement in the city. The original youth group of about 10 youngsters held meetings during the summer on the Bates School playground.

The center has been developed and staffed entirely by the volunteer help of people who are committed to the idea that juveniles are desperately in need of equipment, chess, tables, an old motor, gym mats, art supplies, typewriters, a sewing machine and kitchen equipment.

Every three hundred or so girls and scores more, later in the sanctuary of the Metropolitan Church Federation, Direr. Rev. Amos Rye, II, who is the pastor of Lane retired from his one year term as the Federation President to be replaced by Bishop George C. Callaghan, Episcopal Bishop of Missouri. Those in attendance were especially struck by the brilliance of the guest speaker, Dr. Joseph Johnson of Atlanta, Georgia, who from the viewpoint of Christ's crucifixion gave an overview of the world situation.

**SEND SICK CARDS TO**  
Elinor Coody who is recuperating at home, following surgery.  
Lady Y Willis, who is quite ill at McMillan Hospital.

### COMING UP

**WEDNESDAY, JANUARY 27**—The Episcopal Women's Council will present a panel of distinguished citizens to discuss the topic "How We in St. Louis Can Help the Anti-Furbery Program to Succeed." Panelists will include Dr. William Mokey, principal of the Carver School; Mrs. Jerome Sanderson, National Council of Jewish Women; and the Rev. Robert May, a member of the editorial board of ministers in the Fruitful-Joy Projects. You are invited for the 8 p.m. program at 5918-Tre.

**FRIDAY, JANUARY 29**—The 41st Annual Wednesday Dinner Meeting will be an event in the City at 4:30 P.M. Guest speaker will be Dr. Stanley Proctor of the National Council of Churches. Dr. Proctor has also been actively engaged in work with the Peace Corps. Send or call to your representative for tickets to be held by Friday.

### THOUGHT FOR THE WEEK BY SCHILLER

Every man stamps his own value on himself. The price he charges for his services is given as. Man is made great or little by his own choice.

## Centennial Program At Lincoln Univ.

A year-long Centennial program of varied commemorative projects and events will begin in September at Lincoln University, Jefferson City, Missouri, in observance of the institution's 100th year of continuous operation.

The school was founded in 1866, initially as Lincoln Institute, but the Centennial observance period will coincide with the regular 1965-66 academic year, which begins with the fall semester, so that the special Centennial program may be coordinated with the regular academic calendar.

Centennial program planning is under the general direction of a steering committee headed by Dr. Armstrong Frize, who doubles as chairman of the university's Department of Journalism. Additional information will be made available as the planning progresses, and inquiries and suggestions may be addressed to Dr. Frize or to the university's Office of Public Relations.

In a preliminary Steering Committee report, Dr. Frize emphasized that his committee welcomes suggestions and ideas from all friends of the university, and that the overall Centennial observance must be "the product of many hands and minds."

"Our Centennial is not merely an occasion for putting ourselves on the back for past accomplishments," he said. "Countless individuals and groups—certainly our students, but many others, have contributed the university's accomplishments over the years and ideally all these should be recognized and honored in the overall Centennial program."

## Williams PTA Holds First Meeting

The regular meeting of the Williams School P.T.A. was held on Wednesday, January 13, in the school auditorium. Mrs. Linda Cherry reported on the field trip to the Michael School by the Turber Branch District. Mrs. Eva Anderson, the school crossing guard, presented remarks concerning the safety of children and adults when crossing streets.

The highlight of the meeting was a film, "The School Crossing Guard," which stressed the importance of children and adults cooperating with the traffic division of the St. Louis Police Department.

## THIRTY-EIGHT YEARS of marriage, were celebrated by Mr. and Mrs. Samuel Johnson, right, observed their 38th Wedding Anniversary. They enjoyed festivities with their pastor and wife, Rev. and Mrs. William Wright, left, their granddaughter, Mrs. Charles Alphin and daughter, Mrs. Louise Chalmers. Approximately 50 friends and relatives enjoyed a gala evening last Thursday night with Mr. and Mrs. Samuel Johnson right, celebrated the anniversary at True Light Baptist Church. Among the guests were Rev. and Mrs. James W. Shaller, Mr. and Mrs. Howard Ranson, Mr. and Mrs. John Moten, Mrs. Ruth M. Smith, Mrs. William Alphin Sr. and Mrs. Lillie McCoy.

ent. Reiminding Committee (SNCC), reminding the audience that a car owned by a Negro minister here. In Hattiesburg, SNCC worker Ed Hamlett was beaten by a store owner while trying to buy supplies for the remodeling project.

## Carlettes Entertain At Carousel Motel

The Carlette Social Club entertained guests and members at a buffet luncheon and dance at the Carousel Motel on January 2, 1965.

Mrs. Mary Watkins, president; Mrs. Marjella Shelton, secretary; Mrs. Margaret Howard, treasurer; Mrs. Finkle Cones, reporter.

Other members are: Mrs. Ruby Betts, Mrs. Bernice Brooks, Mrs. Elizabeth Mann, Miss Alice Smith, Miss Doris Shelton, Mrs. Ernestine Wilson, Mrs. Patricia Dabbs and Mrs. Lucinda Primus.

Children are different individuals. A stimulating discussion period followed.

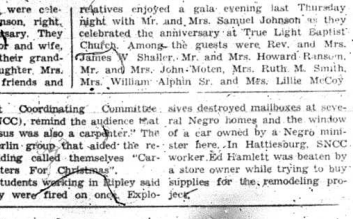
Mrs. Elizabeth Simmons, teacher in charge, announced to the group that a special program on kindergartens will be presented Wednesday evening, January 20, at 7:30 P.M. in the auditorium, to acquaint parents of kindergarten children with the importance of the kindergarten program and to introduce a new booklet: Welcome to Kindergarten. Some interesting techniques of kindergarten learning techniques are planned and there will be a question and answer period.

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## Xmas Projects In Miss. End.

HATTIESBURG, MISSISSIPPI—Xmas vacation aid projects started by Northern and Southern college students in three Mississippi towns have been completed despite annual daily harassment. 24 white and Negro students from nine Southern states worked on service projects here and in Meridian. 30 volunteer workers, most from Oberlin College in Ohio—helped rebuild a Ripley, Mississippi church destroyed by arsonists last October 31.



Mrs. AND MRS. BENNY GORDON at Webster Groves flow to Washington Tuesday morning to enjoy the many inaugural festivities to which they had invitations. A highlight of their stay in Washington will be the viewing of the swearing-in ceremonies of President Lyndon B. Johnson. Mr. Gordon is president of the Benny Gordon Real Estate Company.



MRS. FLORA GRANT, 354 Louisiana street, at one of the local American Airlines reservations working the computer. Sales equipment.

showing of the latest trends in Millinery for Spring.

After this was the footwear forecast for Spring. We all gathered in the Cotillion Room at the Hotel Pierre to see the latest trends in footwear and to await the announcement of the winners of the Golden Slipper Contest. Yours Truly submitted an entry: Shoes Comfort The Sole and won the first place award. You will read more about it in the next issue of your paper, so watch for it.

Sunday night took us to the Grand Ballroom of the Plaza Hotel, where the International Silk Association presented: Spirit of Silk Spring 1965. It was beautiful as ever!

Trend Time was Monday morning. Here we heard and saw fashions featured in: The Great Right Way, Monte-Sano, New York Costura's designer, presented several identities for the women of fashion for Spring, 1965. She said that "You can call this the year of departure for the old fashions and welcome the pale luminous beauty of a trim new charmer in the new fashions."

The following memorable and distinctive looks again assure the American females of the total beauty for which she has always been envied around the world.

An elongated body look will be one of the new styles in fashion for 1965. Women will be wearing long jackets, generally with new proportions of net set-in sleeves, tunics will skin the body and belis will scircle the hips or control back fullness.

Skirts will be prettier and softer in this new season. Side-wrapped skirts with pockets that will fall slimly, fitted, pleated, presis with fullness that whirls from the hip lines and diridle skirts with gathered hip yokes will be very popular.

This is the year you will see many, many costumes. The dress and jacket, the dress and coat, all in prints, plain wool, and in unexpected combinations. When I say unexpected that is just what I mean. Keep your eyes open and see.

It's the buyer's choice on the skirt length. You can wear a length to your liking. Your dresses



ATTENDING A MEETING at the new Bates Area Youth Office, 2509 Spring St. Cottage are: Vivian Turner, Brenda Marshall, Delores Singleton, Patrick Chatman, Bonnie Henderson. 2nd row: Loretta Marshall, Willie Hall, Charles Carmel, Aaron Marshall, Allan Turner. The purpose of the office is to deal with the problems of youth in the neighborhood.

Loretta Marshall, Willie Hall, Charles Carmel, Aaron Marshall, Allan Turner. The purpose of the office is to deal with the problems of youth in the neighborhood.

es may be short by day and delongier by night. Necklines are still high. The sexy and most exciting will be the scarf necklines.

Sleeves are on the rise. The incoming trend is the bat-wing sleeve. The latest sleeves will have a softening silhouette look.

Ruffles will be here for late day and even later. You will be able to purchase skirts with asymmetric ruffling down the side. In the late 1960s, ruffles go from the top to the hem. The bustle ruffles for night dresses will animate the new late day shapings.

The fabrics will be of bold textures, lines, lots of geometric prints and all kinds of open necks will catch your eyes in '65.

Colors go the "Great Right Ways" from stark white to tone, to creamy.

famous.barr



ricano knits a lacy look for '65

with all of the femininity of the real thing, sans the frills. Sophisticates take note of our exquisitely-knitted Orlon® acrylic two-piece costume with easy crochet highlighting, and marvelous shape-retaining Si Bonne® lining. In dramatic black-white or a gentle blue-bell-mauve; sizes 8 to 16. Famous-Barr Forecast Shop—downtown, fourth; south county, mall; others, second. Call CA. 1-4500 or mail your order.

\$39.98

WOMEN

ST. LOUIS ARGUS, FRI, JAN. 22, 1965 PAGE 1-A

"Our Chicken Dinners are Worth Crowding About"

Floyd's Diner "SOUL COOKED FOOD"

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Specializing in: Permanents, Lustrasilks, Bleaching, Tinting, Facials and Manicures.

Special Prices for Children

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WIGLET HAIR STYLES

Some of Seven Latest Hair Shows in Metro Hair Style Charts! Includes the "NEW TOP PROBLEM" Created for the woman who needs hair at the top near the crown. Keeps hair in place, one would not part. Curls and fits into the top crown of your head.

READY TO SET, ATTACH BEZEL COMES IN REGULAR AND THICKER STYLES Joe Black Dark Brown Mixed Gray \$3 each

Wife 975 "ADORN" \$2.99

SHOWER VEIL \$2.99 2164 LONER, THICKER VEIL \$12.99

WOMEN'S HAIR PRODUCTS, Inc. Dept. 52, Sheephead Bay, Berkeley, CA. 94709



975 "MISTY" — \$8.98 #1224 thicker wiglet — \$12.98



Wife 975 "LEPENT" — \$3.50 #1224 thicker wiglet — \$12.98

SO FRESH — SO BRIGHT

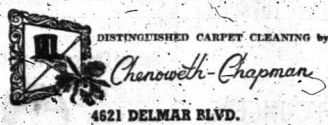
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ROLL-A-JET carpet cleaning has come to St. Louis! This revolutionary process will bring back the original beauty of your carpet as no other cleaning method can. Your carpets will be cleaned gently, but thoroughly, in the modern manner (without brushes), thereby guaranteeing their longer useful life.

KARPET KARE on location cleaning, of your wall-to-wall carpeting has been developed by the Bigelow Carpet Company, world leaders in carpet manufacturing. Our skilled professional carpet cleaners will bring back the original beauty of your carpeting.

SAVE 20%—CASH & CARRY

Call FOrcast 7-5250 for Courteous Routeman



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DRESS HEELS — STACKS — ARCH TYPE

VALUES TO \$22.95 NOW ONLY	VALUES TO \$16.95 NOW ONLY	VALUES TO \$22.00 NOW ONLY
\$5.	\$7.	\$9.

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6th DELMAR — Downtown 625 KANTON in Wolcott 1238 MANCHESTER 2500 S. W. Main, and Thacker, 9 to 5 Tues, Wed, Fri, & Sat. 292 W. FLORENTINE in North St. Louis



TREND TIPS... THE TIERED RUFFLE LOOK... another variation of the flounce... THE SOFTENED TURTLE-NECK-LINE... still with us... DOMINO CHECKS... bold and crisp like the first breath of Spring.

FASHIONwise and OTHERWISE

The busiest week of the year for the Fashion Editors. "PRESS WEEK" has just ended. This is a very full week for everyone, but we have fun because it is both enjoyable and exciting attending luncheons, viewing collections, selecting pictures and covering the fashion look for the season ahead.

It was real nice being back in New York again, seeing all of my dear friends. "Kittie Campbell, the efficient press director of the New York Costume Group, was unable to greet me because of illness. We received warm greetings in Kittie's behalf, how-

ever, from Larry Aldrich, president of the New York Costume Group and Rosalie, along with her lovely sisters Jeanne, Mildred and Edythe.

The Hotel Pierre where we stayed, made us feel like we were right at home. Everyone extended us the warm hospitality that we always remember. The New York Costume Group's 44th National Press week officially opened Sunday noon, January 3, 1965, with the Millinery Show. This event was held at the Royal Box of the Americana Hotel. The annual Golden Hat Awards were presented. This was followed by

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WIGS

By PERITA

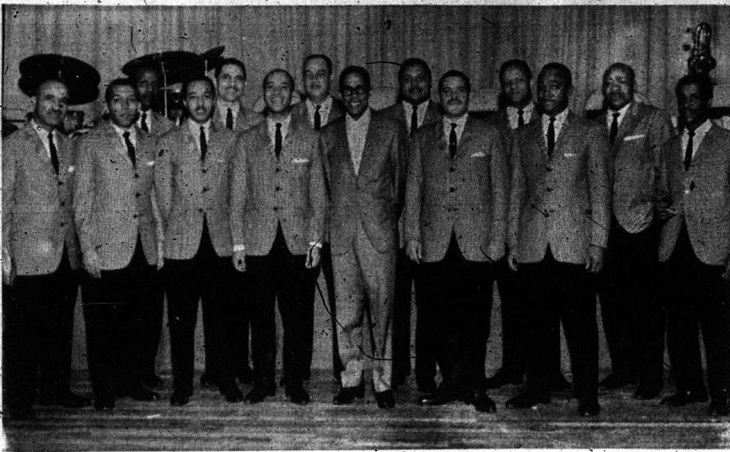
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George V. Russell, Division Sales Manager, Pepsi-Cola Bottles of St. Louis Inc., was recently elected President of the St. Louis Chapter, National Association of Market Developers, Russell and the St. Louis Chapter - N. A. M. D., will come to St. Louis May 16, at the Sheraton-Jefferson Hotel.



SMILING AND SATISFIED, George Hudson's band members display and show off their new houndstooth jackets and sharkskin pants, made by Raymond S. Dennis, owner of Belle and Beau Style Salon at 2805 N. Kingshighway.

## Travers Is Tucker Treas.

John K. Travers, collector of Revere, will be treasurer for the campaign of Mayor Raymond R. Tucker for re-election.

The campaign treasurer was elected Collector in November after having served since May by Gov. John Dalton on the death of Collector Louis G. Berra.

The 48-year-old Travers has been an active Democrat since he came of voting age and was formerly chairman of the Twenty-third Ward Regular Democratic Organization.

Travers said, "I am happy to take part in the drive to re-elect Ray Tucker who has been a great mayor. St. Louis needs him, to make certain that such programs as the war on poverty and the rebuilding of the city are under the leadership we have."

Before becoming Collector Travers was assistant to City Treasurer John J. Dwyer, chairman of the Democratic City Central Committee.

Travers is a graduate of the

## SNCC Asks McNamara To Place Ala. Air Force Base Off-Limits

SELMA ALABAMA—Student Nonviolent Coordinating Committee (SNCC) worker has asked United States Secretary of Defense Robert S. McNamara to place the majority of Selma establishments off limits to personnel at Craig Air Force Base here.

In a letter to Secretary McNamara, SNCC Alabama Project Director John Love detailed testimony from Negro Airmen stationed at the base about incidents of segregation and discrimination they encountered in Selma.

The base commander, Colonel Richard Ault, had refused an earlier request from SNCC to place segregated establishments in Selma off limits in September, 1963.

At that time, Colonel Ault told SNCC worker Worth Long, who made the request, that the Air Force could only act when segregation of Air Force personnel was involved. Long's complaint had mentioned segregation of local citizens only.

In his letter to McNamara, SNCC Project Director Love asked the Secretary of Defense to act under his July 10, 1964 Equal Opportunity directive.

The directive said, in part: It

## Chief Notes Crime Increase

Crime in St. Louis increased 7.7 per cent, during 1964, compared to the previous year, but was only about half the rate of increase for cities in the same population class, according to a nine-month FBI report, Chief of Police Curtis Brostrom said recently in releasing the annual crime figures.

Chief Brostrom said St. Louis had 26,692 index or major crimes last year, compared to 24,792 in 1963. He noted that the national figure is expected for all cities in the half to one million population class at least 13 per cent reported by the FBI for the first nine months.

Chief Brostrom pointed out that the city held the line on crimes against persons, such as murder, rape, robbery and aggravated assault. This increase was held to two per cent, compared to an average increase of over 14.6 per cent in this category for all cities in the half to million population class.

An optimistic note was sounded by Chief Brostrom when he pointed out that 44 per cent of all Index Crimes were solved in 1964, compared to 30.1 per cent last year. This marks one of the highest cleanup records in the Department.

In crimes against the person there were 120 murders in St. Louis in 1964, compared to 109 the previous year. Robberies increased 104, from 2098 to 2202, and rape and rape attempts remained the same at 249. Aggravated assault decreased from 2087 in 1963 to 2054 in 1964.

Crimes against property, increased from 20,258 to 22,067 last year. Burglaries increased sharply, from 11,865 to 13,463, while larceny over \$50 decreased sharply from 3,407 to 2,767.

One of the biggest increases was in Auto Theft, which increased from 4,966 in 1963 to 5,857 last year. Despite a concentrated "Stop Car Thief" program by the Department, this was about the same amount of increase as nat-



THE HANDCLASP seals a contract of satisfaction for a tailor of men's clothes and fashions and a fashion designer of ladies' clothes. His shop is the Belle and Beau at 2805 N. Kingshighway.

ional average, Chief Brostrom said.

December reported a 22.2 per cent rise in number of Index Crimes reported to the police, 2,185 in December, 1963.

In January, a corresponding increase of 22.2 per cent was reported to the Police, compared to 2,185 in December, 1963.

## Asthma Formula Prescribed Most By Doctors—Available Now Without Prescription

Stops Attacks in Minutes... Relief Lasts for Hours!

New York, N. Y. (Special)—The asthma formula prescribed more than any other by doctors for their private patients is now available to asthma sufferers without prescription.

Medical tests proved this formula gives hours of freedom from recurrence of painful asthma spasms.

This formula is so effective that it is the physicians' leading asthma prescription—so safe when used as directed that now it can be sold without prescription in most states.

—In tiny tablets called Primatene, these Primatene Tablets open bronchial tubes, loosen congestion, relieve taut nervous tension. All without painful injections.

The secret is Primatene combines 3 medicines (in full prescription strength) found most effective in a combination for asthma distress. Each performs a special purpose.

So look forward to sleep at night, and freedom from asthma spasms. Get Primatene at any drugstore.

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1. Get a FREE "Spell Toppie" slip every time you visit our stores. "Spell Toppie" slips available at every store, or check out. No purchase required, but only one slip per person per visit please.
2. Lift off the "pand" and underneath you will find one of the letters necessary to spell TOPPIE. When the letters you collect spell T-O-P-P-I-E, turn them in at our stores and receive your prize of 10,000 Top Value Stamps.
3. If instead of a letter, you find the words "Too who (25, 50, 100, 500, 1000) Top Value Stamps." ... this means you are the "instant winner" of that number of Top Value Stamps. Turn in your slip and receive four FREE stamps right at our stores.

Your dollar's worth more when you shop Kroger where you get Top Value Stamps!

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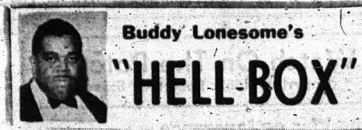
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## Buddy Lonesome's "HELL-BOX"

**A Swinger Comes To Town**

In the current show at our town's Playbox Club, is a former football star, turned singer, name of Roy Petty. I caught the show over the weekend, and the man is really one of the spichest. The cat resembles another singer, Roy Hamilton, in looks and general physique, with a smattering of Johnny Ma'n's throw in around the edges. Displaying a surprising amount of stage presence for a relatively unknown, Roy Petty walked on stage, and immediately captivated that over-flow crowd.

Displaying an extensive "book," Petty served up musical fare ranging from the always rhythmic "If I Had A Hammer," to that local favorite, "Ol' Man River." After the attentive audience liberally "cracked up" at the singer's soulful rendition of the last-named standard, Petty as an encore—sighed with a careering rendition of the Tony Newley hit, "Who Would I Turn To." It was swinging all the way!

An interesting thing happened at the Playbox, that you might find worthy of note. Also in the audience was the Urban League's urbane local leader, Bill Douthitt, and his lovely wife, Dorothy. Douthitt went to college with Petty, and had called him earlier that he was coming down to catch the show. Roy hadn't seen Douthitt since college days, . . . and in commenting on this on-stage, the singer mentioned how happy he was to have "Bill" in the audience. Immediately the other guests began chanting, "stand up BUD!" until it became a cute "H" refrain. When the happy revelers kept it up, Roy Petty shrugged, saying "Okay, you win, stand up BUD!"

Thought you might like to be brought up to date on the genuinely happy spirit that exists at year of Playbox Club, here in St. Louis. Incidentally, this happens to be one of the spots where an integration conscious—ME, saw a white couple summing it up from the plush spot—interrupting a Negro singer! Happened during the recent stint of songstress Phyllis Branch. The gal was trying to make like Nancy Wilson, when the local yodeler, at a ring-side seat, kept up a clamor, that the Bunny, whispered them down. This did no good at all, so the floor manager rushed up, and ordered the Noisy Ones—Out! That was enough to keep me chuckling for weeks!

**And . . . A Swinging Party!**

One of this town's rising young executives, Andy Thomas, threw a swiggest affair to mark the 9th wedding anniversary of his marriage to his lovely wife, Martha. The affair was held in the swank Executive Suite of the Downtown, and yours truly and frans had a ball. Despite the plebeian of the surroundings, it turned out to be a real, intimate-like affair, with the emphasis on fun—rather than piousness. Those present included Andy's delightful mother

and step-father, Mr. and Mrs. Theodore Jefferson, Mr. and Mrs. Earl Wilson, Mr. and Mrs. William E. Harrison, Mr. and Mrs. Frank Campbell, Mr. and Mrs. Melvin Thompson, Carl Morris and his charming date, Shirley; Mr. and Mrs. William D. Harrison, Mr. and Mrs. William Douthitt, Mr. and Mrs. Joseph Thomas, and just but not least, Richard Thompson and his personable date. It was a steady, waltzing gal, . . . Bye!

## 51 School Captains Are Named In Dimes Campaign

Appointment of 51 school captains for North St. Louis City Mothers' March against Crippling Diseases, the major division of the March of Dimes was announced by Bernard F. Dickmann, general chairman. The original Mothers' March will be held here January 31 and February 1, at 6:30 P.M.

The 27th Annual March of Dimes campaign will be usual held in January with approximately 20,000 women participating. The March of Dimes which has virtually eliminated polio through its development of the Salk and Sabin vaccines, fights birth defects, virus diseases and polio through patient treatment centers, research and professional education, including a birth defects treatment center at St. Louis Children's Hospital and care at Cardinal Glennon Hospital. The chapter also finances continuing care for polio patients at St. Anthony's Hosp., and expends over \$100,000 a year for research at Washington and St. Louis Universities.

Captains and the north side schools they cover: Ames—Mrs. John Bush, 1307A St. Louis; Arlington—Mrs. Philip Lawson, 5738 Wabada Avenue; Ashland—Mrs. John Plunkie, 3121 N. Newport avenue; Backett—Mrs. Richard Roemer, 3037 Edna avenue; Benton—Mrs. Harvey Butler, 4735 Cupples Place; Beth-

Betty Rooney, 2566 W. Hebert; St. Edwards—Mrs. Charles Lee, 5538 St. Louis Avenue; St. Epiphany—Mrs. Harry Stalling, 4763 Anderson Avenue; St. Laborius—Mrs. Josephine Woytus, 1829 Ray-schenbach Avenue; St. Matthew Lutheran—Mrs. Robert Kwoyer, 5467 Flover Avenue; St. Nicholas—Mrs. Hebert Simon, 4606 Lexington Avenue; St. Paul Lutheran—Mrs. David O'Leary, 4844 Gano Avenue; St. Philip Neri—Mrs. William T. Stafford, 5465 Arlington Avenue; St. Stanislaus—Mrs. Joseph Henningsen, 1950A North Market Street; St. Theresa—Mrs. Virgil C. Johnson, 1829 Coleman; Scullin—Mrs. John Bradford, 4831 Parlin Avenue; Walbridge—Mrs. Gail Marrs, 3221 Davison Avenue; Walnut Park—Mrs. Albert Stettler, 4223 Emerson Avenue; Zion—Mrs. Beresee Drake, 2132A Benton Avenue.

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AT GOOD GROCERS EVERYWHERE



AT A RECENT Seagram-Distiller's Company com-greets (left) George Bryson, Sales Representative, Allstate Distributors, Inc. Many outstanding party people were present.

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SWIFT'S PREMIUM OR MICKLEBERRY'S FULLY COOKED HAM

SELECT SHANK PORTION Lb. 33c

NO WATER ADDED

WHOLE HAMS, 16 to 18 LB. AVG. lb. 47c

FRESH, LEAN, TENDER. ALL CENTER CUT

PORK STEAKS Lb. 39c

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Just the right size to quarter for hospital salads.

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-EDITORIALS-

A Blow For Freedom

When Dr. Martin Luther King went down under the blows of a hate-spouting, prejudiced bigot in Selma, Alabama earlier this week, a stronger blow was struck for freedom...

The 36th President

Lyndon Baines Johnson was sworn in as the thirty-sixth President of the United States Wednesday and is now entering his first term in office under his own power...

is the more important of the two. Around the world, as Red Chins bares her fangs and explodes nuclear devices, black and brown men struggle for freedom...

WHAT OTHER PAPERS SAY:

Liberalism Revisited

Reprinted from the MISSOURI TEAMSTER

The continued clamor of the Far Right, despite its lopsided reputation, has apparently emboldened the nation's liberals to shed the self-consciousness which overpowered them in the dark night of McCarthyism...

ment of all Americans the No. 1 item on his agenda. Under his skill, the Civil Rights Act of 1964 became a reality and the law of the land.



We're Going On A Church Burning Tonight

LETTERS

Letters to the Editor of the St. Louis Argus should be written on one side of paper only. All letters must be signed. The writer's name will be withheld at his request.

Red Cross Report

To The Editor: Some months ago I wrote several columns in this newspaper on the Red Cross, its organization and functions. Recently, I received the annual report of the American National Red Cross...

Jump In Lake

To The Editor: As far as the Negro people are concerned, Mrs. Whitehead can take her ideas and go jump in the lake with them and it would be helpful if she would talk all others with her who have her ideas. The world will be far better off without her kind.

Watch On The Potomac

The War on Ignorance

WASHINGTON—Ever since the days of the Industrial Revolution there have been those who have resisted new novel ideas, inventions and improved machinery on the grounds that new technology would throw most out of work and create economic chaos.

QUESTIONS AND ANSWERS ON SOCIAL SECURITY

- Q. I am planning to retire on July 1st this year since I will become 65 in June. By that time, I will have earned about \$3000. Does this mean that I won't be able to collect my social security check until next year?
A. Assuming that you will have earnings of \$100 or less per month after June, you may receive monthly benefits beginning with July...

Tan Topics



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# Twentieth Centurys Play Host At Fabulous Chase Hotel Dancing Party



MEMBERS OF THE 20TH Century Social Club: Benjamin Sprull, Lawrence Wisdom, president; Sweetheart, Manie Burnett; Pernal John Brown, Andy Freeman, Edward Hamilton, Tommy Davis, Doug Mosee, George Matthews, Samuel Goldston, James Taylor, Mason, las Jackson, Torrence Scott, Willie Davis, Queen, Pearl Harvey, Clifford Brown, Olie Franklin.



ELEGANTLY DRESSED ladies enjoy the Annual 20th Century Social Club event. They are: Virginia Franklin, Alma Goldston, Ruby Davis, Helen Taylor, Je Anne Brock, June Sprull, Dee Wisdom, Lillie Jackson, Virginia Hamilton, Delores Mason, Adele Brown, Maxine Mosee and Edith Ross.



AN ENJOYABLE BALLROOM EXHIBITION, dance steps of the feature artists with the Hudson's band, the one and only trumpet years, were highlighted at the "Century" gala formal affair. Among them Leonard Bolz and drummer Chic Booth.

Many Prominent Socialites in Season's Fashions Add Beauty to Gala Event



ENJOYING THE EVENING were Miss Mary Askew, Mr. Ward Montgomery, Mrs. Lee Brown, Frank Bond, Lillian Preston, Esterlean Finney, Leroy Simms, Mrs. Leroy Simms, Arvelle Penny, President H.S.C. and Mary W. Washington.



OTHERS AT THE 20TH Century Social Club event were: Carrie Douglas, Marian Simms, Ruby Carter, Jean Simms, Raymond Dinsley, Thomas Simms and Tyrone Ledlow.



MRS. TUESDAY, the wife of the president of the JUCS SOCIAL CLUB of Chicago, Illinois is being presented a bouquet of flowers by Olie Franklin.



PRESENTATION OF PLAQUES from the Sweethearts of the Friday Night Girls of Chicago to President Lawrence Wisdom, left to right: Pearl Harvey, Lawrence Wisdom, Manie Burnett, Samuel Goldston.

# American Red Cross Has Active Volunteer Crew at Homer G. Phillips



**GIVING A WARM SMILE** and a helping hand to incoming patients at Homer G. Phillips Hospital is one of the many ways that Red Cross Volunteer Acting Chairman, Mrs. Hugh Vaughn helps to give friendly personal service which contribute to the comfort, morale and recovery of hospitalized patients. She provides assistance at the clinic while baby sister gets a check-up. The hustle and bustle of Technician (right) and other professional personnel at the hospital, thus allowing them to devote the greater part of their time to the medical duties for which they were trained. More volunteers are urgently needed to help at the hospital.



**RED CROSS VOLUNTEER**, Mrs. Emma Anderson, 4119 Sacramento, St. Louis 35, assists Assistant Clinic Director, Dr. Theresa Reed, to admit a wheelchair patient at Homer G. Phillips Hospital's emergency room, the pediatrics ward, pharmacy, as well as the modern clinic. Red Cross Gray Ladies provide services in the emergency room, the pediatrics ward, pharmacy, as well as the modern clinic. Red Cross Gray Ladies provide services in the emergency room, the pediatrics ward, pharmacy, as well as the modern clinic. Red Cross Gray Ladies provide services in the emergency room, the pediatrics ward, pharmacy, as well as the modern clinic.



**NURSE SUPERVISOR** at Homer G. Phillips Hospital—Mrs. V. Bernard, discusses services needed by patients at the hospital with Red Cross volunteers (left to right) Mrs. Gokkie Woodson, 4334 North Market street; Mrs. Margaret Williams, 1333 Euclid avenue; and Mrs. Mary Belle Larkins, 4433 St. Ferdinand avenue. Red Cross volunteers work in eight different areas of the hospital, helping to give comfort and boost the morale of the sick, the injured, the handicapped, aged or very young at the hospital. Women who can give a few hours any morning or afternoon any day Monday through Sunday are urgently needed to help at the hospital.

## Institution Needs Both Men and Women to Aid Vast Program Of Unselfish and Worthy Projects

An appeal for volunteers has been issued by Mrs. Hugh Vaughn, acting chairman of Red Cross volunteers for Homer G. Phillips Hospital, 2601 Whittier Street. Mrs. George H. Carper, chairman of Volunteers for the hospital, who was recently widowed, is on temporary leave of absence.

Both men and women are needed who can serve as little as one-half day a week any morning or afternoon Monday through Sunday.

The Red Cross has had a program of volunteer services at the hospital for 10 years, beginning October, 1954. At the height of the program, 60 women provided personal service to patients. There are now only 10.

Red Cross hospital service is a tradition of the humanitarian organization. It was created in 1918 to give friendly personal services which contribute to the comfort, morale and recovery of the sick, the injured, the handicapped, aged or very young. It allows the trained professional personnel to devote the greater part of their time to the medical duties for which they were trained.

Dr. Jerome Williams, administrator of the new clinic at Homer G. Phillips Hospital, seconded the appeal of Mrs. Vaughn. He commented: "The Red Cross Gray Ladies are invaluable. We have come to depend on them in the out-patient department for the excellent quality of the volunteer service they render."

Red Cross volunteers work in 8 different areas of the hospital. They serve in the emergency room, where they calm mother and children and aid the nurse and doctor by taking temperatures and helping to undress children to prepare them for physical examination and make telephone calls to other departments and take messages.

In the pediatrics ward, volunteers help keep the children well-groomed by combing their hair and washing face and hands; fill the long hours by reading stories, playing games and giving monthly birthday parties. Ice cream and cake are provided by the Red Cross for children who are physically able and permitted by the professional staff to have this treat.

Red Cross volunteers aid the blind and crippled by accompanying them to the clinic and other departments of the hospital for treatment; and taking them on outings in the spring and summer. They take wheelchair patients to wards and X-ray departments.

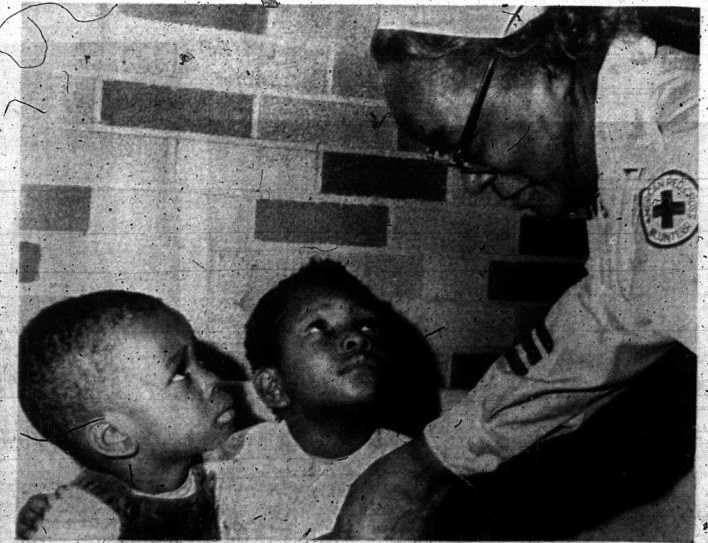
In pharmacy, volunteers help by taking medical supplies from the professional staff to the nurse on wards. In the library, they choose books for patients and take the book cart to wards. In the new hospital clinic, volunteers help with typing, filing and appointments and record keeping.

Throughout the hospital, the Red Cross Gray Ladies deliver flowers and mail and perform the many small services that make life a little brighter and more comfortable for hospitalized patients.

Men and women who can give a few hours a week in the Red Cross service in Homer G. Phillips Hospital are urged to call: Post Office Box 1320, or the Chapter Headquarters, St. Louis State Chapter, American National Red Cross, 4901 Washington Boulevard, between 8:30 a.m. and 9 p.m. Monday through Friday.

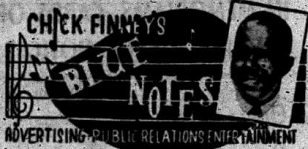


**BEFORE AND AFTER REASSURANCE** . . . Mrs. John E. Dotz, 4827 Highland avenue, Red Cross volunteer at Homer G. Phillips Hospital, stops to chat with two youngsters as they waited in the clinic while baby sister got a check-up. The hustle and bustle of



the busy place temporarily disconcerted the youngsters, who were soon calmed by the soft, comforting words of the Red Cross volunteer. From 300 to 400 persons are given attention each day at the Homer G. Phillips Clinic. More Red Cross volunteers are needed in the clinic throughout the hospital.





Loca... in Jerry Lewis Movie

**QUARTET TRES BIEN AT UNION MEMORIAL METHODIST CHURCH.** . . . The popular "Excelsior," a newly organized group comprised of the energetic and aggressive young ladies of the church, presents the "Quartet Tres Bien" in concert, Sunday, January 31, 8 p.m. According to their glamorous and fashionable sponsor, Mrs. Carrie Walker, plans have been arranged with hopes that this musical attraction draws a record crowd. Proceeds go toward the building fund.

**WHAT TIME IS IT?** Addressing the 28th Annual Graduation Class of the Ruth Flowers Institute of Cosmetology, last Sunday morning, was held a jubilee moment for the brilliant minister, Dr. John E. Nance, pastor of the Washington Tabernacle Baptist church. The annual commencement exercises have been held annually at the church, since 1937 when Mrs. Ruth Payne Flowers opened her beauty school at 712 N. Garrison. Mrs. Flowers is a loyal member and faithful worker of the Washington Tabernacle Baptist church. Among the many special guests at the beauty school program were Mr. and Mrs. Paul Ritter, owner and director of a beauty supply company bearing their name, who expressed enthusiasm over the minister's pointed sermon topic: "What Time Is It?" The Miller's niece, Miss Macellan Garner of Sturgis, Mississippi, was one of the members of the Ruth Flowers 1964-65 graduating class. Her brother, John Garner, is a student of the Moler Barber College, Washington, D.C. Beauty operators . . . Finney Beauty Salon, 4239 Lee, EV. 6-1712.



**THIS WEEK'S PERSONALITY HONORS** sparkle for Kim Janney (Loretta Jenkins) daughter of Mr. and Mrs. Joseph Janney, Jr., 3339 Albany, who makes her movie debut in Jerry Lewis' latest film, "THE DISORDERLY ORDER" starring Jerry Lewis. The rapid progress of the former local girl, has been highly praised via press, radio, television, etc. Excerpted from Variety and the Hollywood Reporter, state that the "attractive and talented young lady's professional acting debut, shows 20th laurels and distinction to the newcomer. Her school is the DeLia Workshop and native home town, St. Louis, Mo.

**WHAT A DREAM AND EFFORT.** . . . In conference with her charming mother, Mrs. Willis Mae Janney, reminiscing over Loretta's musical and modeling activities of her teenage days were stressed. Promising movie star Kim Janney, attracted the writer's attention when she appeared at many of his woodsheddings (house) several years ago. Among the other aspiring amateurs of the neighborhood, were the GUY SISTERS AND BROTHERS in the persons of Louella "Kitty" Vernon and George Guy. . . . They all resided in the 1400 block of A. Street. . . . Her unique talents were expressed in many ways before launching toward stardom. . . . Soldan High School's numerous benefits and civic programs and the West Side Baptist church youth choir, under the direction of Joshua Geary, Loretta and most of her family hold membership at the latter church.

**DRAMATIC SCHOLARSHIP AWARD.** . . . Continuous advancement in both acting and modeling is Loretta's (KIM) goal. Many friends of the hopeful movie star, have visited her since she moved to Los Angeles, California. Among those was Mrs. Minnie Stand of 2147 1/2 Wabada. . . . GOING TO THE MOVIES, especially at the Pae Theatre, to see "The Disorderly Order" seems to be the town talk. Upon leaving the splendid interview with Loretta's mother, Jan. Monday, memories of her daughter's citation as the QUEEN OF KLUKLUX, 1961 were evoked. E. Rodney (Madison) Jones made the presentation.

CIRO'S HOLLYWOOD LOUNGE offers many features, includ-

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ing Piano Bar entertainment Monday, Tuesday and Wednesday.

**THREE DAY NEWSPAPER MEETING.** . . . An interesting program will highlight the National Newspaper Publishers Association Midwinter Workshop, at the Sheraton-Jefferson hotel, starting Thursday, January 23. The Hon. Leroy Collins, director of the special federal Community Relations Service, will be the dinner speaker, Thursday at 8:30 p.m. Frank I. Stanley, editor and publisher of the Louisville Defender is president. The host-chapters, The St. Louis Argus, St. Louis American and East St. Louis Crusader. . . . Guest speaker for the YWCA Bi-Annual Dinner, Friday, January 23, 6:30 p.m. Dr. Samue DeWitt Proctor, associate director of the Peace Corps.

**FREE RECORDS, BASEBALL STARS' PICTURES.** . . . All the boys present at the Union Memorial Methodist church during the "Father and Son Banquet" Saturday, January 23, 6:00 p.m. will be recipient of prize galore, it has been announced. Cardinal baseball star Bill White, will narrate the 1964 WORLD SERIES film and the writer will award his latest record. This is another building fund project in observance of the Men's Day Program Saturday and Sunday, January 23-24, Chairman Herschel Park said.

**DOUBLE ATTRACTION ON SUNDAY.** . . . Aldermen Joseph W. B. Clark, will be the principal speaker, at the Pastor's Breakfast, Sunday at 7:45 a.m. . . . All the 11:00 a.m. service, Mark Henney, president of the Mo-Pac Railroad, will deliver the message.

**THE BLUE NOTES CLOSE** reminding of the "OPEN HOUSE PROGRAM" at the YMCA, Sunday, January 24-2:00 to 6:00 p.m. From the results of the Press Luncheon held at the Page Park Branch YMCA, the news media will play a great part in the YMCA expansion program. Many suggestions for the 'Y' future programming will be taken into consideration.

**INTRODUCING**  
**Ciro's Hollywood Lounge**  
 NEW MANAGEMENT  
**JOHN AND PEGGY BONNEY**  
**PIANO BAR, MON., TUES., WED.**  
**COMPLETELY - REDECORATED**  
**4948 DELMAR**  
 A "Must Stop" for Fun and Relaxation!

**FREE DESSERT SPECIAL**

We invite you to have your choice of our Delicious Desserts (value up to 30 cents) Free with purchase of any meal of \$1.00 or more. Simply tear out this Ad and give it to your waitress.

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 Only 'till 8:01 N. Kingshighway

**HOWARD JOHNSON'S**  
 "LANDMARK FOR HUNGRY AMERICANS"

**Last 7 Days!**  
**Ludwig's January Sale**

**Pianos from \$395**

Ludwig is Offering Many, Many Fine Used and New Pianos during this sale! Included is an outstanding Used Melodigrand Spinet completely shop-tested and in excellent condition for only \$395. If you hurry into Ludwig Music House you can see this piano and many others at exceptionally low prices!

**Organs from \$333**

Ludwig is offering you a Used Thomas Organ with built in Hi-Fi Record Player for only \$333. This is just one of many values being offered and all are in fine condition! If you have ever wanted to own a fine piano or organ, now is the time to buy at Ludwig Music House.

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**Membership Drive At Peoples Hospital**

The annual membership campaign of The Peoples Hospital Association is underway. The hospital, located at 3221 Locust in St. Louis, is incorporated under the Missouri Statutes as a short-term general not-profit institution. Fully licensed and maximum accreditation by the Joint Commission on Hospital Accreditation, it is not affiliated with any religious, fraternal or civic group and is self-sustaining. Morris Henderson, Administrator said this week in making the announcement: "The Association members are the actual owners of the hospital, he explained. Annual memberships are obtainable in three categories: Regular, \$2.00; Blue, \$3.00; Green \$10.00; Silver, \$25.00 and Gold, \$50.00. In recent months the hospital has revealed continuing plans to relocate and construct a new hospital - Mr. Henderson indicated that the institution will have another significant announcement in that regard in a few weeks. The 1965 membership campaign is being spearheaded by members of The Women's Auxiliary of which Mrs. Etta C. Kenney is the president, he said. It is under the general direction of the Membership and Public Relations Committee of the Association. Among the members of the committee are John D. Buckner, Mrs. Josephine Harris.

der the general direction of the Membership and Public Relations Committee of the Association. Among the members of the committee are John D. Buckner, Mrs. Josephine Harris.

**MESSAGE**  
**BLOOD DONORS PAID CASH**  
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 MONDAY THROUGH FRIDAY, 8-4:30 P.M.  
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 LIVE BROADCAST  
 Every Wednesday Night KATZ  
 "Night Beat" Show starring Jerome Dixon  
 Continuous Entertainment;  
 Free Parking in Rear

**REWARD**  
**\$1,000**

FOR INFORMATION LEADING TO THE ARREST AND CONVICTION OF THE PERSON OR PERSONS CONNECTED WITH THE MURDER OF

**John H. Jackson**

MARCELLA CAB DRIVER NO. 156  
 JAN. 6, 1963 - NEAR 3300 BELL AVE.  
 All Information Given to the St. Louis Police Dept.  
 TRANSPORTATION SERVICE AND ALLIED WORKERS OF SEAFARERS INTERNATIONAL UNION OF NORTH AMERICA, LOCAL NO. 5

**Pepsi**  
 "all around the town"

**YOUR WEEKLY CALENDAR OF SOCIAL, CIVIC AND CHURCH ACTIVITIES**

**JANUARY 21**—The Pruitt Housing Project Parent/Teachers Association meeting will be held. Mrs. Charlene Young is president.

**JANUARY 23-24**—Pianist Gina Bachauer will be featured guest of the St. Louis Symphony at Kiel Opera House. The performances will be on Saturday at 8:40 p.m. and Sunday at 2:30 p.m.

**JANUARY 24**—Be sure to attend the grand open house of the PAGE PARK 'Y', featuring a varied program of judo, camping, art, charm clubs. Save this date and make it a family must to attend.

**JANUARY 25**—Monday "AN EVENING OF MUSIC" at the West Side Baptist Church presented by the St. Louis Gospel Choral Union, Inc. The public is invited.

**JANUARY 25**—A special cooking school for residents of the Peabody-Darst Housing Projects will be held in the Community Room, 1204 Park avenue, from 1 p.m. to 3 p.m. Instructions will be given by Mrs. Blanche Davis of the Union Electric Company.

**JANUARY 27**—Wednesday, The Episcopal Women's Council of All Saints Church will hold a public meeting to hear a panel discussion of the Anti-Poverty program. 8:00 p.m. at 501 B Terry.

**JANUARY 28, 29, 30**—National Newspaper Publishers annual Mid-Winter Workshop and Seminar at the Sheraton-Jefferson Call The Argus, The American or The East St. Louis Crusader for tickets.

**JANUARY 28**—Former Florida Governor, Leroy Collins will be the banquet speaker for the National Newspaper Publishers' Association meeting here at the Sheraton-Jefferson Hotel. The Public is invited.

**JANUARY 29**—Joseph Holland will be the luncheon speaker for the National Newspaper Publishers annual Mid-Winter Workshop at the Sheraton-Jefferson Hotel.

**JANUARY 29**—Friday, The Wheatley YWCA Bi-Annual Dinner Meeting will be an event held at 6:30 p.m.

**NAMD National Convention, May 19th-22nd, 1965, Sheraton-Jefferson Hotel**

Material for this page is supplied by The St. Louis Argus and it is responsible for all announcements appearing herein.

**come alive!**  
 You're in the Pepsi generation!

**PEPSI-COLA**

# Global Portraits

By Lou LuTour

With the constant awakening of the real value of the Money Royalty, Global Portraits admits the Queen's Voice that very informative newspaper, published and edited by Kenneth Drew for the New Yorkers of long island, for its weekly stand on the Powers of the Dollar.

"We quote from a recent article in the Queen's Voice—Don't Buy which comes in for its salute: "Mechanical pencils, fountain pens, ball point pens or cigarette lighters."

Scriptor, the Atlanta, Ga. based company with its long ugly history in labor relations has once again forced its employees OUT and into the streets.

On November 27, while people all over the world were turning their minds to thoughts of a Merry Christmas, Scripps employees were walking off their jobs because conditions had become unbearable.

More than 700 of the 900 Scripps employees and Negroes. The average Negro Scripps employee takes home less than \$2.40 for a year's work with no time lost. This is \$600 less than

what President Johnson calls a minimum income in his War on Poverty Program. Net sales for Scripps now exceed \$26 million each year.

Dr. Martin Luther King, Jr. has placed the full force of his Southern Christian Leadership Conf. behind the demands for the striking workers, and is calling on all men and organizations of good will to join in this cause. YOU SHOULD:

1. Refrain from buying Scripps products.
2. Write to the Scripps management calling for a favorable settlement of the strike.
3. Call up merchants with whom you deal and ask them not to sell Scripps products until the strike is settled.

It's just: GLOBAL PORTRAITS C/O Box 872 New York, N.Y. 10001

I CAN'T THINK of anything more futile than an argument about a historical date.

BY LEAVING EARLY you give the others someone to talk about.



BASKETS GIVEN to widows of Causton Lodge No. 23 Prince Hall affiliation of Missouri and 114 Jurisdiction, 423 Olive street. The baskets were blessed by Rev. Smotherman and were given for Christmas. Shown here are, front row: Mrs. Geneva Turner, Mrs. Toy James, Mrs. Lema Gaston, Mrs. Barbara Clark, Mrs. Viola Brown, Mrs. Annie Jordan. Second row: Leo Kelly (Tyler), Partilo Williams, P.M. Arthur Burnett, P.M. Robert Seals, J.W. Washington Hall, treasurer James McClinton, P.M. Robert Simpson, P.M. and secretary James Robert Swanigan.

## Martin Gabel Takes Key Role In Slavery Playlet

NEW YORK—Martin Gabel starts in the title role of "Emory Webster" on NBC-TV's "Frontiers in Courage" series Sunday, Feb. 7, (8:30 to 9:30 p.m. CRT). The program dramatizes Webster's conflict over the issue of slavery and the preservation of the Union. The drama also stars: Marjorie Hartlett as Webster's wife Charlene, and Sandy Kenyon as their son. Fletcher Co-stars are Robert F. Simon as Henry Clay, the senator who hoped to avoid war through compromise, Malcolm Atterbury as Timothy Felson, a northern farmer and friend of Webster, and Carl Benton Reid as John C. Calhoun, the Southern Senator who was uncompromising on the slavery issue. Senator Clay, old and ailing, ask Senator Webster of Mass-

achusetts to lead his active support and influence to the Clay Compromise or risk civil war. Webster, an eloquent foe of slavery, is for the preservation of the union. The cast includes Woodrow Parfrey as a slave dealer; Booth Colman as Ralph Waldo Emerson; Morris Ankrum as Senator Seaward, G. B. Atwater as William Lloyd Garrison, John Holland as Andrew Klingler, Ken Drake as John Greenleaf Whittier, David Bond as the Rev. Theodore Parker, Tyle McVye as Senator Walker, Jim Boles as Millard Fillmore and Robert Murphy as a slave.

Robert Gist directed the drama written by A. J. Russell for Robert Sunden Associates, producers of the series sponsored by Aluminum Limited-ALUM.

THE MAN AND WOMAN who play safe, always say no, and thereby miss all the fun.

EVEN IN OLD AGE, men have all the best of it in that they are likely to die ahead of the women.

## Tax Answers On Station KATZ

Persons with tax problems or questions will find ready answers on Radio Station KATZ, beginning this week.

KATZ has been fortunate enough to obtain the services of Sylvia Porter, internationally renowned tax consultant, General Manager Martin O. Browne, informs that the tax expert will be heard over KATZ five times daily.

## TOOTHACHE

Don't suffer again in excruciating pain that lasts with O.R.A.-Jel. Goodness knows you'll want to stop troubling toothache, so you'll want to use O.R.A.-Jel. Recommended by dentists.



## The J. Roy Terry School of Music

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See how young you can be with our new 45 year old DON'T BE OLD! Try BERNARD HUTCHERSON's NO COVER and NO MINIMUM. It's a powerful treatment and one of the best for your skin. BERNARD HUTCHERSON'S NO COVER and NO MINIMUM. BERNARD HUTCHERSON FRIDAY and SATURDAY 287 NATURAL BRIDGE WILLIAM HENON THEATRE. AMPLIFIED PARKING ACROSS THE STREET. SAT. 5-9

DEPENDABLE SERVICE FOR NEARLY 50 YEARS.

# TV AND STEREO SERVICE

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A Year Supply of Tide.

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Ends family viewing squabbles

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12 ROUNDS ON BIG SCREEN CLOSED CIRCUIT TV MONDAY FEB 1

FLOYD PATTERSON vs. GEORGE CHUVALO

THRILLING "JOHNNY COOL" ACTION PICTURE with Henry Silva, Elizabeth Montgomery

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FEATURING BERNARD HUTCHERSON FRIDAY and SATURDAY 287 NATURAL BRIDGE WILLIAM HENON THEATRE. AMPLIFIED PARKING ACROSS THE STREET. SAT. 5-9

## Jimmy McGriff Adds Comic

NEW YORK—Popular jazz organist Jimmy McGriff, currently playing the ShowBoat Club in Philadelphia, Pa., has made an unusual addition to his trio. It is unusual in the sense that it is especially unusual, if you've ever had on a comedian. That's what Jimmy has done.

The comedian whom Jimmy has added as an attraction in his group is Charles Eckstine, no relation to Billy, but a real hot property from the West Coast.

Eckstine entertains while Jimmy and his boys get a rest from their swinging act, then they return while Eckstine retires to add to his comic repertoire.

Jimmy McGriff, now riding high with "Topkapi", the new album release, which is selling like gift edge stock, is fast becoming the most popular young organist in the country.



WILLIAM MELVIN KELLEY author of A Different Drummer and Dancers on the Snow, has been appointed author in residence at the State College of New York. Mr. Kelley's new novel, A Drop of Patience, is due in March of this year.

## KMOX To Air Writer's Dinner

KMOX Radio, The Sports Vol. of St. Louis, will broadcast the after-dinner proceedings of the Banquet Writers Dinner on January 26. It was announced by Robert Hyland, CBS Vice-President and KMOX Radio General Manager. The broadcast will begin at 8:30. Live from the Gold Room of the Sheraton-Jefferson Hotel and will continue until the awards and other proceedings are completed at approximately 11 p.m.

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SAT. SUN. MON. JAN. 22-25

THE QUEEN OF THE NIGHT

TUESDAY, WEDNESDAY JAN. 26, 27

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CRITERION 2644 FRANKLIN AVE. Open Thurs. Fri., Sat. 8am to 4pm. Sat. and Sun. 1:00 pm.

FRIDAY JAN. 22

"TEEN-AGE MILLIONAIRE" also "SWORD OF THE CONQUEROR"

SAT. SUN. MON. JAN. 23-25

THE QUEEN OF THE NIGHT

ROOSEVELT Theatre 410 N. Lott Street Open 1:00 P.M. Daily

SAT. SUN. MON. TUES. WED. JAN. 23-27

THE QUEEN OF THE NIGHT

